



# CAROLINA HERRERA

## NEW YORK

Founded in 1981, Carolina Herrera New York is an international fashion house recognized for timeless elegance and femininity. The collection exudes an effortless sophistication that is inherent in the iconic style of designer Carolina Herrera.



“I have the responsibility to the woman of today- to make her feel confident, modern and above all else beautiful.”

-Carolina Herrera



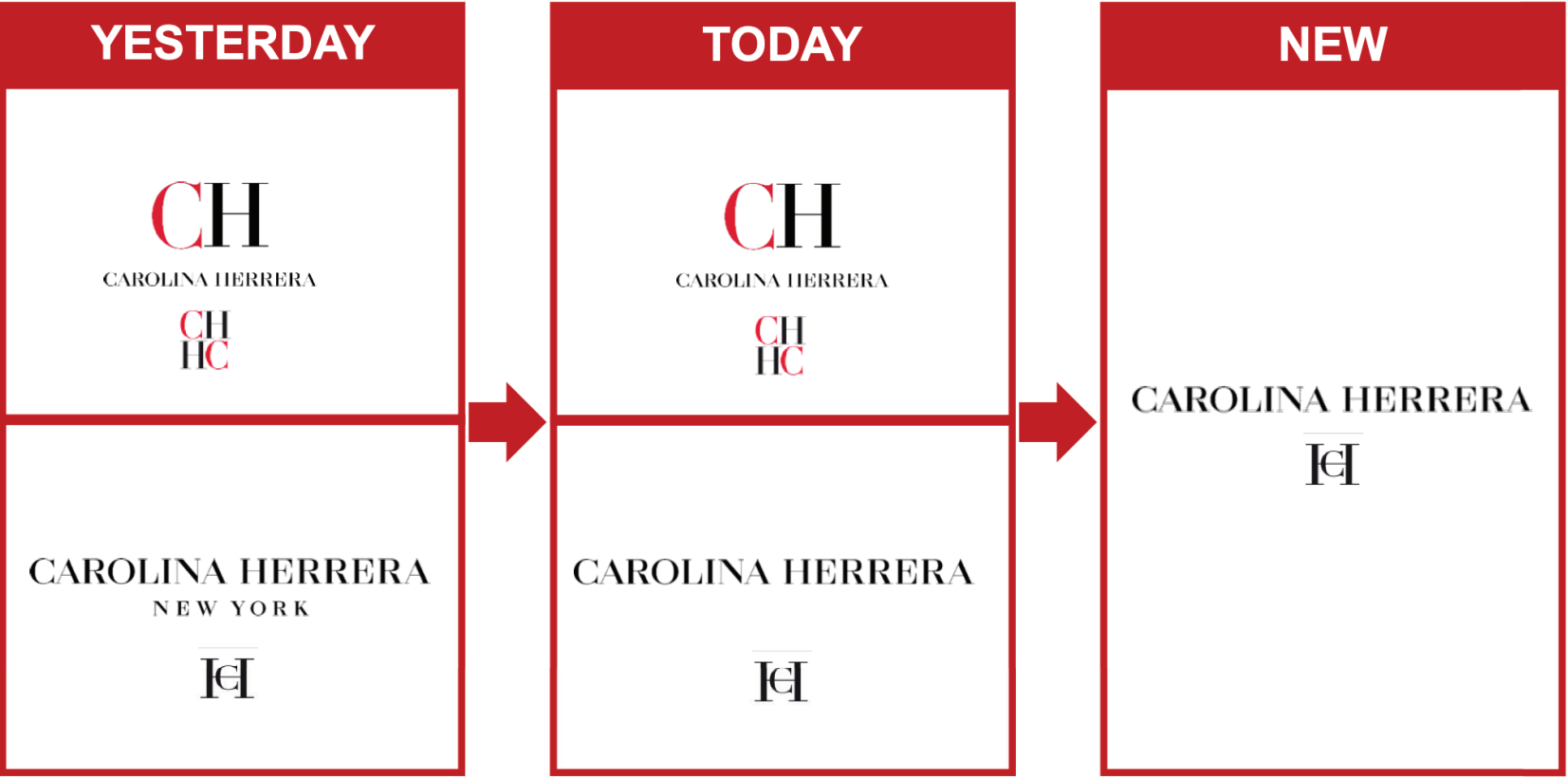
***PLAYFUL SPIRIT***  
***INTERNATIONAL STYLE***  
***MODERN ELEGANCE***



Medium-High consumer, self-confident, great attention to fashion, product quality, brand driven. Ages 25-45 years old







ACCESSIBLE LUXURY



ENTRY PRICEPOINT • EPOXY DETAILS  
LAMINATED ACETATES



PREMIUM LUXURY



PREMIUM PRICEPOINT • TITANIUM  
BIO ACETATES • RUNWAY STYLES

