LASTING LIGHTNESS SINCE 1990 / IMAGE BOOK 2020

MODO

ARTIPELAG

Artipelag is the setting for our latest image book. Set in Stockholm's archipelago, this art gallery brings together architecture and varying structures. Its clean lines and combination of modern design and contrasting textures capture the essence of the MODO brand.

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Lasting lightness since 1990

Thirty years ago, MODO was founded in New York City. From the beginning, we offered eyewear that delivered on lightness and lasting quality. Our designs have always reflected the world around us — in architectural precision as well as contrasts and the balance of strength, structure, and light.

Then and now, New York's dynamic spirit, our Italian design heritage, and Scandinavian minimalism were our touchstones. Design with a purpose has also guided us. Our **Buy a Frame** — **Help a Child See** pledge has provided comprehensive eye care to over one million children in need through our partnership with **Seva Foundation**.

Paper-Thin

Our Paper-Thin collection uses innovative, ultra-thin Beta-titanium and TR90 polyamide rims for the lightest optical frames in the world. Each frame's slim silhouette and minimal construction combine design and function for beautiful results.











Simplicity is timeless





Paper-Thin Acetate

We add an acetate rim to titanium in this sleek collection of lightweight frames. These thin yet ultra-resilient designs offer a mix of exciting textures and vibrant hues.









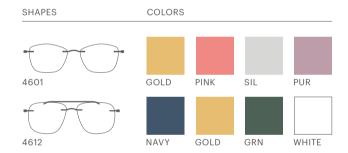


30 years of uniting innovation and design



Paper-Thin Rimless

With colorful Beta-titanium temples, chassis and bridge, these lightweight frames are our latest innovation that balance style and functional details.







R 1000 + Titanium

With memory plastic and innovative screwless hinges, our R 1000 + Titanium frames are super-light and flexible. Light, durable, and adaptable, this collection balances technique and aesthetics.





It's all in the details









Metal Core Acetate

This collection combines the style, color, and texture possibilities of acetate with the resilience of a stainless steel core. Thanks to their unique inner strength, these frames always retain their shape.



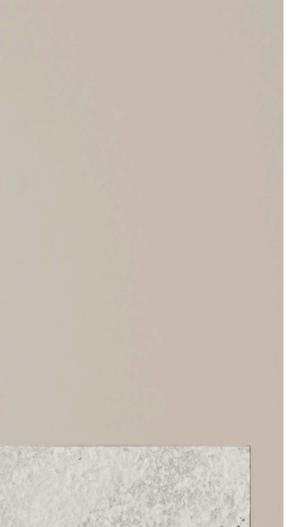






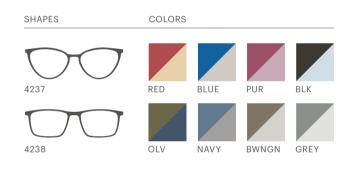






Block Titanium

Mono-block titanium material without soldering points offers a lightweight profile and minimalist aesthetic. Defined by classic designs, this collection combines clean lines with a polished dual-coloring technique for a bold appearance.







Precision, strength and the element of surprise



Super-Thin Acetate

This classic collection combines slim proportions and a unique hinge with precise metal-on-metal movement. Super-Thin Acetate merges lasting comfort and colorful design.















Sun

MODO's sun collection features minimalistic and lightweight designs with advanced sun lens innovation. Our latest collections launch fashionable styles with supreme sun protection.

All sunglasses are fitted with High Chromatic Definition (HCD) polarized lenses with anti-reflective coating for unsurpassed color clarity and glare reduction. HCD lenses offer 100% UVA and UVB protection.





Paper-Thin Ultra Sun

The ultra-thin titanium and polyamide rims join with our HCD lenses for ultimate comfort, style, and sun protection.











Paper-Thin Acetate Sun

These sun frames add interesting acetate detailing to our lightweight titanium designs. We combine the colorful frames with protective HCD sun lenses for stylish and functional results.









Paper-Thin Rimless Sun

Our latest sun collection offers colorful variations with interchangeable temples that add weightless detail. The innovative designs link form and function with the color clarity and protection of our HCD lenses.











Step into the light

R 1000 + Titanium Sun

Memory plastic and screwless hinges make R 1000 + Titanium sunglasses super-light and super-flexible. When we add HCD sun lenses, this collection's designs balance the technical and aesthetic for exceptional comfort and resilience.







Lasting lightness since 1990

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