

The Basics



OVVO Optics Black Vertical



OVVO Optics Black Horizontal



OVVO Optics White Vertical



OVVO Optics Black Horizontal

Clear Space & Minimum Size

Clear space is the area that is required around the outside of our logo. It must be kept free of other graphic elements such as headlines, text, images and the outside edge of materials. The minimum required clear space for the logo is equal to the height of the letter "O" in the word mark.

The minimum size of the vertical logo should measure no less than 18mm in width, and no less than 42mm for the horizontal logo. For website applications, the vertical logo should be no smaller than 55px wide and the horizontal logo should be no smaller than 125px wide.



OVVO
OVVO OPTICS

55 px or 18 mm

OVVO OVVO OPTICS

125 px or 42mm

Incorrect logo usage



Do not stretch or rotate.



Do not skew.



Do not modify logo color.



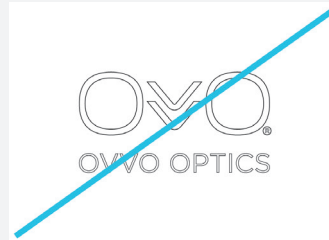
Do not remove elements.



Do not alter logotype.



Do not add special effects.



Do not apply outlines.



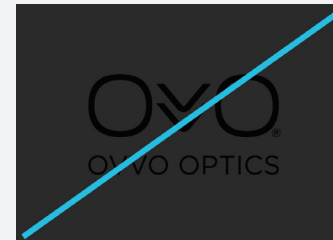
Do not recreate.



Do not add elements.



Do not fill with multiple colors.



Do not place the logo on
backgrounds that provide
little contrast.



Do not place the logo on
backgrounds that interferes
with its legibility.

Have any questions?

Contact us at info@ovvooptics.com

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